

TOWN OF BON ACCORD COMMERCIAL ELECTRONIC SIGN – REQUEST FORM

THIS FORM, WHERE POSSIBLE, SHOULD BE SUBMITTED TWO WEEKS PRIOR TO REQUESTED DISPLAY DATE AND MUST BE COMPLETED IN FULL FOR CONSIDERATION. REQUESTS ARE GRANTED ON A FIRST-COME, FIRST-SERVE BASIS, HOWEVER, THE TOWN OF BON ACCORD RESERVES FIRST RIGHTS FOR TOWN MESSAGES ON THE SIGN AND THE RIGHT TO PRIORITIZE IN ACCORDANCE WITH THE COMMERCIAL SIGN POLICY. WE TRY, WHERE POSSIBLE, TO KEEP YOUR MESSAGE UP FOR ONE WEEK. WE MAKE EVERY EFFORT TO ACCOMMODATE ALL MESSAGES.

DATE: _____ COST (See Below) _____

ORGANIZATION/BUSINESS: _____

CONTACT PERSON: _____ PHONE NUMBER: _____

PREFERRED START DATE _____ PREFERRED END DATE _____

SIGN CAN HOLD MAXIMUM OF 7 WORDS, INCLUDING COMPANY NAME. CAN INCLUDE WEBSITE, STREET ADDRESS OR EMAIL. **NO PHONE NUMBERS.**

LOGO OR IMAGE ARE DESIRED FOR AD. BACKGROUND COLOR IS IDEAL FOR DAYTIME SCREEN

SCREEN COLOR: _____

FONT COLOR: _____

COMPLEMENTARY

Posting a Business Advertisement from a business within and outside of Bon Accord with a valid Bon Accord business licence as defined by the Business Licence Bylaw will be complementary (free), for two (2) weeks per month for the year.

FEES (Fees Subject to GST)

1. Additional Advertisement from a business within Bon Accord with a valid Bon Accord business license as defined by the Business Licence Bylaw will be at a rate of \$50.00/week or \$100.00/month plus GST, providing no changes are made to the text or graphic of the advertisement.
2. Additional Advertisement from a business outside of Bon Accord with a valid Bon Accord business license as defined by the Business Licence Bylaw will be at a rate of \$100.00/week or \$200.00/month plus GST, providing no changes are made to the text or graphic of the advertisement.

3. Posting a Business Advertisement from a business outside Bon Accord without a business Licence as defined by the Business Licence Bylaw will be at a rate of \$150.00/week or \$250.00/month plus GST, providing no changes are made to the text or graphic of the advertisement.